



## How did the place come to be known as Telford?

### Note to teachers:

These sections could be distributed to different groups, prior to watching and reading.

Each group could then feed back to the rest of the class.

Watch the BFI film (produced in 1977) and / or read the booklet 'Telford Opportunity' (published in 1972).



Most of the housing featured in the booklet and film is in Woodside and Sutton Hill. Brookside was another new, large housing development.



<https://player.bfi.org.uk/free/film/watch-telford-1977-online>



Teacher's Pet



Historic England



## How did the place come to be known as Telford?

### Housing

Describe the new housing into which Telford developers were encouraging people to move.

In preparing your answer, you may think about:

- What features did the people developing Telford want to include in the new housing?
- What type of housing did they **not** want to have in Telford?
- How might this housing be preferable to some of the places where people lived in cities such as Wolverhampton or Birmingham?
- What other considerations went into the planning of this housing?



Teacher's Pet



Historic England





How did the place come to be known as Telford?

## Shopping

Describe the advantages of the new shopping facilities that the Telford developers were keen to highlight.

In preparing your answer, you may think about:

- Why was it important to build new shops in Telford?
- What sort of items are regularly bought?  
What sort of items are less frequently bought?
- What was the new type of shop that was built in Telford?
- What were the main modes of transport that people would use to get to the shops?



Teacher's Pet



Historic England



How did the place come to be known as Telford?

## Sports & Recreation

Describe the recreation opportunities and sports facilities that the Telford developers were offering to people moving to Telford.

In preparing your answer, you may think about:

- What sorts of sports and recreation facilities were being built in Telford?
- Why was it advantageous to be planning sports facilities in a brand new town?
- What other leisure facilities would there be in Telford?



Teacher's Pet



Historic England



How did the place come to be known as Telford?

## Jobs

Describe the new employment opportunities that were being offered in Telford.

In preparing your answer, you may think about:

- What sort of new jobs were being developed in Telford?
- What factors did they consider when deciding where to build factories and industrial estates?



How did the place come to be known as Telford?

## The natural and historic environments

Describe the kind of environment that the developers were keen to promote.

In preparing your answer, you may think about:

- The booklet starts with the natural habitat. Why do you think the writers did this?
- What were some of the best features of the natural environment that are described in the booklet? Why would these be attractive to people considering moving to Telford?
- Why were the developers keen to remove aspects of previous industry from the landscape?
- Why were the developers also keen to preserve some of the industrial landscape?





How did the place come to be known as Telford?

## Transport

What were the important features and designs that the developers considered when thinking about transport in Telford?

In preparing your answer, you may think about:

- Road design
- Safety
- Where people wanted to get to and from
- The importance of the new M54



Teacher's Pet



Historic England



How did the place come to be known as Telford?

## Change and Continuity

The film and the booklet were made around half a century ago.

Describe examples of change and continuity in life today, compared with when the film and booklet were first seen?

You may think about:

- The language used in the film and booklet
- Examples of everyday life such as: clothing styles, prices in shops, cars
- The amount of people and traffic you see in the film
- The housing and facilities it highlights
- Jobs and employment
- The style of the film and booklet
- Specific sites such as Blists Hill and Madeley Court
- How might a similar film be made/look/sound like today?



Teacher's Pet



Historic England







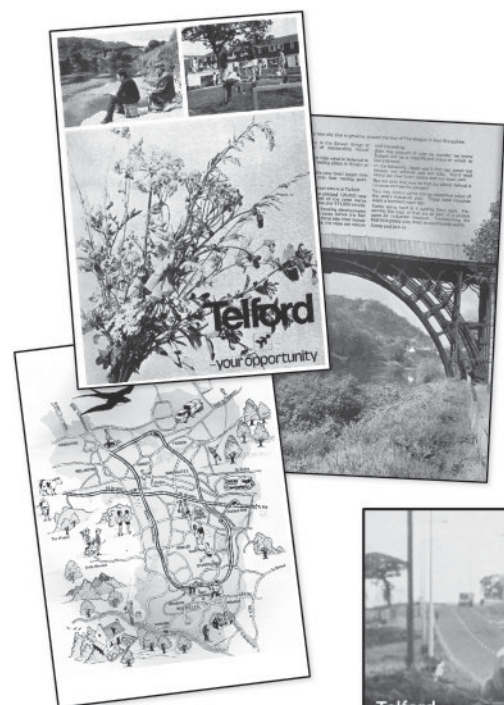
## How did the place come to be known as Telford?

### Note to teachers:

These sections could be distributed to different groups, prior to watching and reading.

Each group could then feed back to the rest of the class.

Watch the BFI film (produced in 1977) and / or read the booklet 'Telford Opportunity' (published in 1972).



Most of the housing featured in the booklet and film is in Woodside and Sutton Hill. Brookside was another new, large housing development.



<https://player.bfi.org.uk/free/film/watch-telford-1977-online>



Teacher's Pet



Historic England



## How did the place come to be known as Telford?

### Housing

Describe the new housing into which Telford developers were encouraging people to move.

In preparing your answer, you may think about:

- What features did the people developing Telford want to include in the new housing?
- What type of housing did they **not** want to have in Telford?
- How might this housing be preferable to some of the places where people lived in cities such as Wolverhampton or Birmingham?
- What other considerations went into the planning of this housing?



Teacher's Pet



Historic England





How did the place come to be known as Telford?

## Housing

Describe the advantages of the new shopping facilities that the Telford developers were keen to highlight.

In preparing your answer, you may think about:

- Why was it important to build new shops in Telford?
- What sort of items are regularly bought?  
What sort of items are less frequently bought?
- What was the new type of shop that was built in Telford?
- What were the main modes of transport that people would use to get to the shops?



Teacher's Pet



Historic England



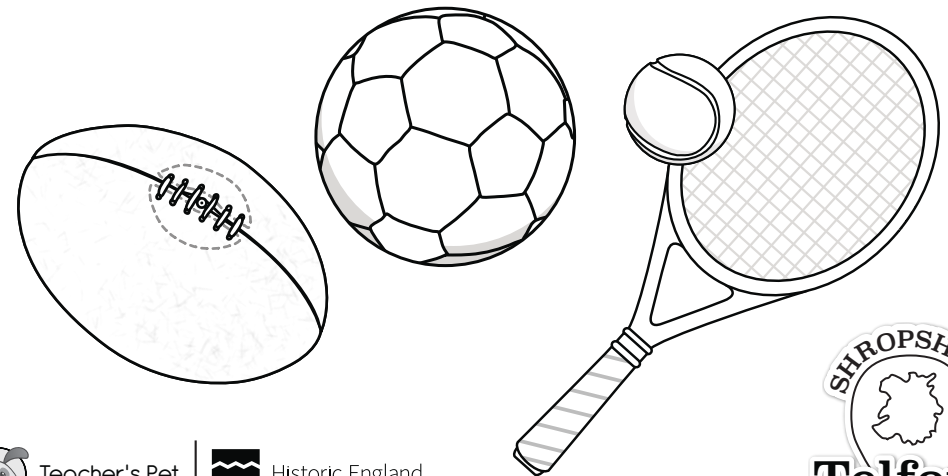
How did the place come to be known as Telford?

## Housing

Describe the recreation opportunities and sports facilities that the Telford developers were offering to people moving to Telford.

In preparing your answer, you may think about:

- What sorts of sports and recreation facilities were being built in Telford?
- Why was it advantageous to be planning sports facilities in a brand new town?
- What other leisure facilities would there be in Telford?



Teacher's Pet



Historic England





How did the place come to be known as Telford?

## Jobs

Describe the new employment opportunities that were being offered in Telford.

In preparing your answer, you may think about:

- What sort of new jobs were being developed in Telford?
- What factors did they consider when deciding where to build factories and industrial estates?



How did the place come to be known as Telford?

## The natural and historic environments

Describe the kind of environment that the developers were keen to promote.

In preparing your answer, you may think about:

- The booklet starts with the natural habitat. Why do you think the writers did this?
- What were some of the best features of the natural environment that are described in the booklet? Why would these be attractive to people considering moving to Telford?
- Why were the developers keen to remove aspects of previous industry from the landscape?
- Why were the developers also keen to preserve some of the industrial landscape?





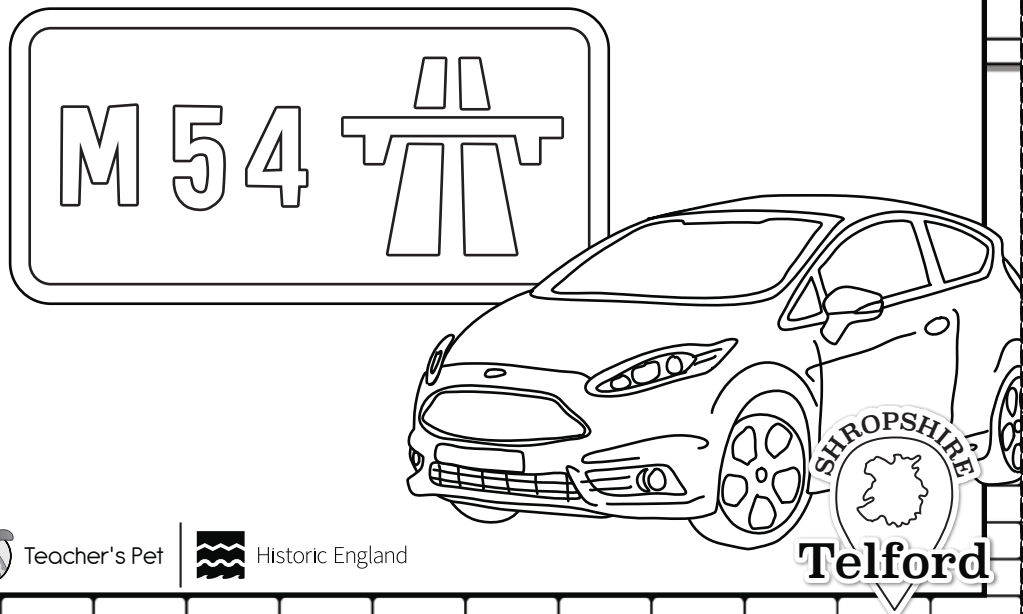
How did the place come to be known as Telford?

## Transport

What were the important features and designs that the developers considered when thinking about transport in Telford?

In preparing your answer, you may think about:

- Road design
- Safety
- Where people wanted to get to and from
- The importance of the new M54



Teacher's Pet



Historic England

Telford



How did the place come to be known as Telford?

## Change and Continuity

The film and the booklet were made around half a century ago.

Describe examples of **change and continuity** in life today, compared with when the film and booklet were first seen?

You may think about:

- The language used in the film and booklet
- Examples of everyday life such as: clothing styles, prices in shops, cars
- The amount of people and traffic you see in the film
- The housing and facilities it highlights
- Jobs and employment
- The style of the film and booklet
- Specific sites such as Blists Hill and Madeley Court
- How might a similar film be made/look/sound like today?



Teacher's Pet



Historic England





# Local History

Historic England and Teacher's Pet have come together to bring you a collection of free resources that you can use in your local history teaching.

---



Historic England



Teacher's Pet

---

## Who are Teacher's Pet?

Teacher's Pet have been providing downloadable and playable educational content to early years and primary school teachers for over 14 years. We cover all areas of the curriculum and use a team of in-house teachers and designers to create engaging and memorable concepts, that the children will love.

## Why local history?

At [Teacher's Pet](#) we want to empower primary school teachers by giving them the tools they need to deliver inspiring and thoughtful lessons about the local area and its history. We believe local history teaching has such an important part to play in a child's wellbeing – helping to give children a sense of pride in where they live.

Our Local History project is designed to provide teachers across the UK with everything they need to successfully carry out a full scheme of teaching about their local area, through key enquiry questions and source led activities.

Working with [Historic England](#) gives us access to archived maps and photos for resources and information from knowledgeable local historians, as well helping us to provide the content to you free of charge.

For more information about our Local History project or to find out more about Teacher's Pet Classroom Resources, please visit our website.